



2023

DEMAG SOCIAL-MEDIA STYLEGUIDE

DEMAG SOCIAL MEDIA

LINKED IN & FACEBOOK

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SWIPE-POST

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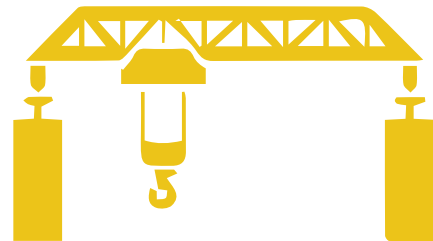
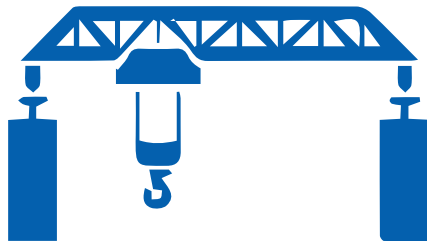
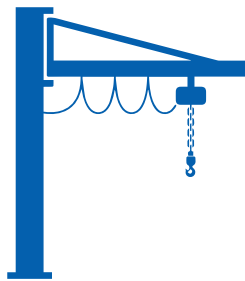
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ICON-STYLE

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HEX COLOR CODES

Demag Corporate Blue

Hex #0053A4
Pantone 661
RGB 0-83-164

Demag Dark Blue

Hex #163c71
RGB 22-60-113

Demag Corporate Yellow

Hex #e9c839
Pantone 129 C
RGB 233-200-57